



THE EASY WAY TO COMMUNICATE

VISUAL IDENTITY

VERSION 1_07SEP2021



The FireSeal system originally developed to safeguard nuclear power plants

INTRODUCTION

FireSeal was started 1981. We were commissioned by the Swedish Government to develop a system for fire sealing Sweden's nuclear power plants. Today, FireSeal is active in both the land and marine sectors. Customers are found all over the world.

LOGOTYPE

The logo is downloadable in .svg, .pdf and .png.

COLORS

The only colors we use

TYPOGRAPHY

The only typography we used and were you find it

OFFICE

The only typography we used in office programs

FEELING

PICTURES

SUPPORT

INVOICE DETAILS

LOGOTYPE

The **standing logo** has no maximum size, but it must never be less than 10 mm width. The logo is available in three versions. It must not be manipulated in any way, with regards to either form or color.



The **laying logo** has no maximum size, but it must never be less than 15 mm width. The logo is available in three versions. It must not be manipulated in any way, with regards to either form or color.



The **free space** is the smallest surface or margin which must be left empty around the logo. Within this surface, no objects may interfere with the clear expression of the logo. The free space may be larger, but never smaller. The size of the free space is dynamic – it follows the size of the logo.



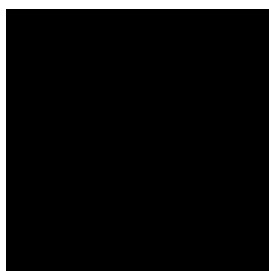
COLORS

PRIMARY COLORS



FireSeal + Land

RGB: 228 / 0 / 43
CMYK: 0 / 93 / 80 / 00
PMS: 185 C



FireSeal + Land

RGB: 0 / 0 / 0
CMYK: 0 / 0 / 0 / 100
PMS: Black C

The black color can be used in saturation between 5 and 100%.



Marine

RGB: 0 / 118 / 168
CMYK: 86 / 43 / 16 / 3
PMS: 7690 C



Marine

RGB: 132 / 117 / 78
CMYK: 42 / 40 / 68 / 28
PMS: 871 C

ADDITIONAL COLORS AND DECORATIVE ELEMENTS



RGB: 255 / 205 / 0
CMYK: 0 / 20 / 93 / 0
PMS: 116 C



RGB: 0 / 118 / 168
CMYK: 86 / 43 / 16 / 3
PMS: 7690 C

DECORATIVE ELEMENTS



The FireSeal system originally developed to safeguard nuclear power plants

TYPOGRAPHY

PRIMARY FONTS

DIN 1451 STD

ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ

abcdefghijklmnopqrstuvwxyzäö1234567890!"#\$%&'()*=?à

DIN OT

ABCDEFGHIJKLMNOPQRSTUVWXYZÄÖ

abcdefghijklmnopqrstuvwxyzäö

1234567890!"#\$%&'()*=?à

Our main font is DIN 1451 + DIN OT which should be used for all types of texts: headings, leads, body texts, and numbers.

DISPLAY FONT

OMBUDSMAN STENCIL

ABCDEFGHIJKLMNOPQRSTUVWXYZ

XYZÄÖ1234567890!%&'()*=?

This display font is for single words and short sayings, and to bring a little more personality to long-lasting design elements. For instance for events, signs, and web pages. The font is a support-font and only used for single words or the employee value proposition.

LETTER SPACING: +10

OFFICE

PRIMARY FONTS

FRANKLIN GOTHIC

Franklin Gothic Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZÅÄÖ

abcdefghijklmnopqrstuvwxyzåäö

1234567890!"#\$%&/()=?à

Franklin Gothic Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÅÄÖ

abcdefghijklmnopqrstuvwxyzåäö

1234567890!"#\$%&/()=?à

TEMPLATES FOR THE OFFICE SUITE ARE AVAILABLE AT

FEELING

LAND

FireSeal

BRANDTÄTNING LANDSORTIMENT 2020 / 2

NYHETER

DOC

Förpacknings typ: Dokumentationskyl

Läs mer på sid 10-13

FIRE PUTTY

Hett smältbar brandtätning

Läs mer på sid 14

FÖRSTA HJÄLPEN KIT

Allt som behövs för att brandtätas

HA ALLTID "FÖRSTA HJÄLPEN" I BILEN

Överlev till de dagar då du är på väg för en genomsökning av en bil. Med FireSeal "Första Hjälpen" i bilen har du allt du behöver för att bli en snabb brandtätningsspecialist vid ett oönskat ögonblick. Samma från 100 ml till 1 liter för att kunna brandtätas efter stopp för kaffe och lunch. Brandtätningsspecialisten är en av de mest användbara verktygen i din bil. Med FireSeal "Första Hjälpen" i bilen har du allt du behöver för att bli en snabb brandtätningsspecialist vid ett oönskat ögonblick. Samma från 100 ml till 1 liter för att kunna brandtätas efter stopp för kaffe och lunch. Brandtätningsspecialisten är en av de mest användbara verktygen i din bil.

BRANDTÄTNINGSETIKETT

Genomföra brandtätning med dokumentation och rekord för bekräftelse av effektivitet. FireSeal "Första Hjälpen" är ett verktyg som används för att brandtätas efter stopp för kaffe och lunch. Brandtätningsspecialisten är en av de mest användbara verktygen i din bil. Med FireSeal "Första Hjälpen" i bilen har du allt du behöver för att bli en snabb brandtätningsspecialist vid ett oönskat ögonblick. Samma från 100 ml till 1 liter för att kunna brandtätas efter stopp för kaffe och lunch. Brandtätningsspecialisten är en av de mest användbara verktygen i din bil.

FLEX BLANKET INSTALLATION KIT

För tätning och installation enligt:

- För att installera brandtätningsspecialisten i bilen
- För att installera brandtätningsspecialisten i bilen
- För att installera brandtätningsspecialisten i bilen

REACTIVE BLANKET INSTALLATION KIT

För tätning och installation enligt:

- För att installera brandtätningsspecialisten i bilen
- För att installera brandtätningsspecialisten i bilen
- För att installera brandtätningsspecialisten i bilen

TESTADE OCH GODKÄNDA PRODUKTER

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MARINE

FireSeal

MARINE AND OFFSHORE CATALOGUE 2020 / 1

PIPELOCK

Plastic pipe penetrations

PIPELOCK - fire, smoke, gas and watertight seal

GENERAL

Pipelock is a pipe penetration seal developed to meet the requirements of ISO 15919 Part 3. Pipelock is a very easy and quick fire sealing system aimed for plastic pipes that penetrate AISI 304 stainless steel and prevents fire, smoke, gas and water to spread into surrounding areas.

Pipelock is manufactured from high quality, fire resistant composite plastic material and can therefore resist very high temperatures (1200°C) and remains low smoke when burnt. An intumescent material is pre-installed inside the plastic sleeve. The material expands when exposed to heat/fire and opens the pipe to enclose and seal the penetration to prevent fire, smoke, gas and water into surrounding areas.

FUNCTION

When the Pipelock is affected by heat/fire the intumescent material within the sleeve activates. At temperatures of 120°C-150°C the material expands up to 8 times of its original size, exerts a pressure of up to 5 Bar and effectively seals the gap between the pipe and the barrier it penetrates. As heat increases the surface layer of the intumescent material forms a fire resistant char preventing the passage of fire, smoke, gas and water.

ADVANTA

- Easy and quick
- Maintenance free
- Suitable for use
- Widely approved

TECHNICAL

Please contact us for more information.

INSTALLATION

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